2023-24 Competitive Events
Middle School Topics

Some competitions have topics for students to follow. Make sure to refer to the Competitive Events Guidelines for specific details of each competition.

Business Ethics

Artificial Intelligence: What implications will the invention of applications such as ChatGPT and DALL-E have on the world of business? *See the competitive event guidelines for the entire topic.*

Elevator Speech

You and the other FBLA Middle School members at your school have been asked to speak at the next school board meeting about the benefits of Future Business Leaders of America membership in middle school. Share with the school board how you have benefited from membership in FBLA and why more funding should be made available to allow more students to participate.

Multimedia and Website Development

You have been asked by a local small business in your community to develop a website that will promote their business. The website must include the following elements:

- Home Page/Navigation Menu
- A header that promotes the business and its products/services
- An "About Us/Contact" page
- A page to register for the business' rewards program, sign up for newsletters or emails

Feel free to include any other elements to enhance the website.

Note: Partnering with an actual local business is encouraged, but not mandated. Website does not have to be live. If partnering with an actual business, permission must be received from the business to make the website public.

Exploring Business Issues

The traditional work environment is changing as technology provides employees with the ability to work from anywhere, including from their homes. More Americans are working from home, for longer periods of time. Employees are looking to push companies to break down the long-established structures and policies that traditionally have influenced workdays.

Include answers to the following questions during your presentation:

- How does this trend positively affect businesses?
- How does this trend negatively affect businesses?
- Examples of trends to discuss include collaboration, environmental impact, productivity, etc. (additional points/topics can be added)

Video Game Challenge

Create an animated game, in any programming language or game/animation engine, with keyboard and/or mouse input. The game must be playable on a PC or Mac.